

# ROCHA GARCÍA CÁRLOS DANIEL

< [https:// danielrocha.xyz](https://danielrocha.xyz) >

## < ABOUT ME />

I'm a Software Engineer with 10 years experience in the software development industry, specializing in Javascript. I've worked extensively in custom size developments for startups, small companies and large enterprises. Usually I prefer to build UI complex websites but also feel comfortable working on backend developments for REST or GraphQL APIs and also planning applications' architectures.

## < EXPERIENCE />

**Bliss DDM** < CTO > - More info on page 2

2014/01 – present

**Truelogic Software** < Front-End Tech Lead >

2019/06 – 2020/03 Photobooker

- Worked in Photobooker's first MVP releasing a production product ready to be used US wide.
- Contributed to the stories creation with the Product Owner assisting with technical knowledge.
- Helped other members of the team with SEO and SSR knowledge for implementing new features.

**Technologies and tools employed:** Zeplin, Jira, React, Jest, Next.js

**eFIN** < Sr Front-End Engineer >

2019/04 – 2019/06

- Worked on a crypto change trading desktop application's front end.

**Technologies and tools employed:** Trello, Electron, Material UI, React.

**Null Unit** < Sr Front-End Engineer >

2019/02 – 2019/04 Equinix

- Worked directly with founders to build the front-end part of a customized management system for servers, CDN and resources management thinking different ways of improving the UX and UI.

**Technologies and tools employed:** Pivotal Tracker, Figma, GraphQL, Apollo and React.

**Manufactured** < Sr Full-Stack Engineer >

2018/11 – 2019/02

- I worked on the startup as a main developer building the next manufacturing management system for brands.
- Participated along with the core team proposing new and different ways to approach the things we wanted to solve while preserving an excellent UX.

**Technologies and tools employed:** Jira, Zeplin, GraphQL, Prisma, NodeJS, React, Apollo.

**iSeatz** < Senior Front-End Developer > - More info on page 2

2014/07 – 2018/10

## **Bliss DDM < CTO / Project Manager / Full Stack Developer >**

2014/01 – Present

### 2018 – Present Mi Vet

- Apart from creating reusable components for Bliss DDM custom, SAAS, veterinarian software, I also worked as a Product Owner and Project Manager with collaboration with the CEO.
- I led a group of 5 people consisting of two BAs, one designer and two developers to develop the needed software for the SAAS product.

**Technologies and tools employed:** React, Jest, GraphQL, Gatsby, React Native, Jira, Confluence, NodeJS.

### 2018 Bliss DDM Website

- I designed and developed Bliss DDM website with 100% Google Page Speed Insights and Lighthouse optimization.

**Technologies employed:** React, Gatsby.

### 2014/08 - 2017/12 Casa Cuesta

- I contracted with the company to build a custom size software solution have their paperwork and manual tasks automatized
- Worked directly with owners and employees to learn their processes
- Reduced a big number of man-hours involved in paperwork and communication translated to a ~20% reduction of their staff
- Improved incrementally the software depending on new needs or requirements
- Planned sprints, architecture and deliverables

**Technologies employed:** NodeJS, MySQL, MongoDB, React, Electron, AngularJS

### 2017/08 Coops Burgers

- I created their website for promoting their products locally and having an order section where clients could order
- Developed a mobile application and a web server to receive orders and have notifications in real time while attending their business

**Technologies employed:** Handlebars, React Native, MySQL, NodeJS, PHP

## **iSeatz < Senior Front-End Developer >**

2014/07 – 2018/10

### iSeatz website

- Solo developer on the project since 3rd Q 2015.
- Improved Animations and UX implementing my own recommendations to the stakeholders (company owners, in this case) to develop new functionalities, sections and components.
- Included a blog built on WordPress with a custom template

**Technologies and tools employed:** Jira, InVision, AngularJS, Ruby on Rails, Wordpress

### American Express

- Worked on the new, responsive version of the Flight, Hotels, Cars and Packages.
- Participated in the rethinking of front-end architecture when introducing AngularJS on some parts of the legacy project and also for the React app when deprecating the AngularJS app.
- Led some Front-End projects with 1–3 other developers.

**Technologies and tools employed:** Jira, Confluence, InVision, React, Haml, Ruby on Rails

## **Adesis Netlife < Front End Tech Lead >**

2013/10 - 2014/07 BBVA Bancomer

- Led PyMES (Small and medium-sized companies) Front End project built from scratch using AngularJS, planning and contributing to the architecture planning of the application

**Technologies and tools employed:** Pivotal Tracker, AngularJS, Java.

## **Ixpan S.A. de C.V. < Mobile and Web Developer >**

2011/12 - 2013/09

## **Softgüer S.A. de C.V. < Java Web Developer >**

2011/03 - 2011/11

## < EDUCATION />

### BACHELOR IN IT MANAGEMENT < PENDING CERTIFICATE />

UTEL – Pearson – Universidad Tecnológica en Línea  
2015 – 2019

### BACHELOR IN CS < TRUNCATED />

ESCOM – IPN Escuela Superior de Cómputo  
2010 – 2013

## < SKILLS />

### TECHNICAL MAIN SKILLS

#### FRONT END DEVELOPMENT

ReactJS, SEO Optimization, NextJS, GatsbyJS, Apollo, Relay,  
SCSS, Tailwind / Bootstrap / Foundation, React Native

#### BACK END DEVELOPMENT

NodeJS, ExpressJS, Prisma, GraphQL

#### DB DEVELOPMENT

MongoDB, MySQL, Postgres, RDS, Aurora

#### DESKTOP APPLICATIONS

Electron

#### DEVOPS

AWS, EC2, S3, EBS, ASG, Serverless, Microservices  
architecture

## < MISC />

### LANGUAGES

Native Spanish, Fluent English

### SPEAKER

I like to speak on meetups related to my interests (mostly JS) spreading and sharing the things I learn while working.

- **Angular JS Meetups /** Using Webpack with AngularJS 2016/04
- **Angular JS Meetups /** AngularJS Decorators 2016/02

## < PETS />

My wife and I have a 8 months old baby and own a lot of pets, until now we have 5 dogs, 2 parakeets, 6 turtles, 2 fishes and 2 bunnies.

## < GAMER />

- Master 1v1 player @ Starcraft2
- Pump It Up player

### NON-TECHNICAL

Project Management, Team Management, Sprint Planning,  
Budget Planning, Business Analysis, Requirements Discovery.

### SOFTWARE

Jira, Notion, Trello, Slack, Pivotal, InVision, Sketch, Zeplin, Miro,  
Figma.